

# MRU Open 2023 & PSA Men's \$10k Event

February 22nd to 26th, 2023

Mount Royal University, Calgary, AB



The MRU Open 2023 will host approximately 100 amateur players and 16 professional players from around the world.

The MRU Open takes place annually in the Mount Royal University Recreation Center, and the squash courts are located at the heart of the complex where they are visible to all staff, students and recreation members who use and visit the facility. This gives us great exposure to both the players, spectators and members of the community who often stop in to watch amateur and PSA matches.

Our show court has two glass walls and features visibility for all those entering and exiting the facility, just steps from the only entrance. Sponsors can enjoy 5 days of exposure to both the dedicated players (100+), family, friends and spectators (300+) as well as the constant stream of student and public members.

## Title Sponsor - \$3000

We are looking for ONE \$3000 Title Sponsor. Includes:

- Exclusive Poster Board and Banner Visibility on Show Court.
- Exclusive Showcourt (Court A) Sponsor and Banquet Sponsor.
- Exclusive continued promotion as sponsor for the MRU Squash Club for 1 Year. (website, fun tournaments, news letters, events and leagues)
- Customized promo package for your brand
- Front Row Seating for ALL PSA Matches including Semi-Finals and Finals
- Two Banquet Tickets
- Includes all Bronze-level perks

## Gold Sponsor - \$1500

We are looking for TWO \$1500 GOLD Sponsors. Includes:

- PSA Court B Sponsorship Exclusivity (split with co-Gold level sponsors)
- Customized promo package for your brand
- 1 Year continued promotion on MRU Squash Club Website
- Reserved Seating for ALL PSA Matches including Semi-Finals and Finals.
- Two banquet tickets
- Includes all Bronze-level perks

## Silver Sponsor - \$750

We are looking for FOUR \$750 Silver Sponsors. Includes:

- Exclusive naming rights to one of courts C, D, E and F.
- Exceptional brand visibility with tin magnets
- Renaming of one court to your company name
- One banquet ticket
- Includes all Bronze-level perks

## Bronze Sponsor - \$250

- Name Placement in Common areas around the venue
- Tournament souvenir
- Name Placement on Welcome banner
- MRU Squash Club Social Media promotion